

# **Mediaplan ØLentusiasteN 2010**

## **Deadlines, subjects and publication regarding ØLentusiasteN**

1

### **ØLentusiasteN issue 54 February 2010 Spring**

Deadline for advertisement material is January 15, 2010  
[Will be published medio February](#)

2

### **ØLentusiasteN issue 55 April 2010 Beer Festival in Copenhagen**

Deadline for advertisement material is Marts 12, 2010  
[Will be published medio April](#)

3

### **ØLentusiasteN issue 56 June 2010 Summer**

Deadline for advertisement material is May 21, 2010  
[Will be published ultimo June](#)

4

### **ØLentusiasteN issue 57 August 2010 Celebration of Beer's Day first Saturday in September**

Deadline for advertisement material is July 13, 2010  
[Will be published medio August](#)

5

### **ØLentusiasteN issue 58 oktober 2010 Autumn**

Deadline for advertisement material is September 6, 2010  
[Will be published primo October](#)

6

### **ØLentusiasteN issue 59 December 2010 Christmas & New Year's Eve**

Deadline for advertisement material is November 1, 2010  
[Will be published primo December](#)

N.B. The mediaplan is subject to alteration.